November is Native American Heritage Month

72% of Americans “almost never encounter or seek out information about Native Americans.”

- 27 states make no mention of a single Native American in K-12 curriculum.
- 87% of state history standards don’t mention Native American history after 1900.

- Native American characters only make up between 0-0.04% of primetime TV and films.
- When searching “Native American,” 95% of the first 100 Google images are from the 19th century.
- Less than 0.3% of philanthropic resources goes to Native Americans.